

Art Director & Graphic Designer who loves typography, the play between image & word, and implementing branding across platforms. When not designing, most likely perpetually halfway done with an iced coffee and listening to emo & pop punk music from 2004.

2013 – 2015 **M.S. Communication Design, Pratt Institute**

2008 – 2012 **B.A. English, Skidmore College**

2018 – Present **Art Director, Bustle Digital Group, NYC.**

Editorial Art Director across Bustle.com and Romper.com. Oversees and designs visual editorial content including digital issues, content packages, branding for editorial series, and special feature initiatives. Implemented & continues to maintain 2020 Bustle & Romper redesigns branding across the sites and social platforms. Manages a mid-level designer across the two brands.

2017 – 2018 **Senior Graphic Designer, Bustle Digital Group, NYC.**

Responsible for editorial graphic design across site and social media for several BDG properties. Served as creative director for BDG's beauty-centric Instagram account @please: spearheaded & executed initial branding, content creation, and strategy. Managed a junior designer for editorial & social media content creation.

2015 – 2017 **Graphic Designer, Bustle Digital Group, NYC.**

Developed Bustle.com and Romper.com's visual voice across all social media platforms including developing a custom handwriting font for each brand, designed recurring Instagram Story series graphics, created custom Instagram feed illustrations, and Facebook page branding. Carried out Bustle.com's branding across all social media platforms through a total brand redesign in 2016.

2014 – 2015 **Graphic Design Intern, Bustle Digital Group, NYC.**

Created custom illustrations for both Bustle's site and social media. Designed graphics for Pinterest promotion with goal of driving traffic back to Bustle.com.

2012 – 2014 **Graphic Designer, Dreisbach Design Group, NYC.**

Designed corporate branding for various financial institutions. Lead all graphic & event design on the Financial Communication Society's 45th Anniversary Gala.